



HIGH-LEVEL FORUM ON THE SILVER ECONOMY

SPONSORSHIP OPPORTUNITIES & BENEFITS

Helsinki, 9-10 July 2019

SPONSORSHIP LEVEL

BRANDING

EXECUTIVE POSITIONING

CONTENT CONTRIBUTION

DELEGATES

Forum Partner

\$100,000 USD

- Recognition as the exclusive Forum Partner alongside the Global Coalition on Aging and Finnish Government
 - Branding during the Forum, including on all on-site signage and mention at the start of each major session
 - Featured in all communication and marketing materials, including media releases, website, marketing brochures and the post-conference report
 - Special recognition of your organization in media releases leading to and around the Forum, including opportunity to feature the executive of your choice in quotes
 - Opportunity to present the first-ever Silver Economy Innovation Award
 - Brand recognition at dinner event
 - Opportunity to include branded materials to be distributed to all attendees in delegate bags and on-site
 - Premier booth space on the trade show floor (sponsor is responsible for booth hard costs)
- Opportunity for one of your executives to be a featured speaker
 - Opportunity for another of your executives to have an on-stage speaking role
- Participation in Forum planning committee
 - Contributor of content in one of the Forum's core content themes
 - Access to separate private room for targeted meetings, including with media
- Admission for 10 company members and 10 guests of your choice (KOLs, business partners, government officials, or others)



SPONSORSHIP LEVEL

BRANDING

EXECUTIVE POSITIONING

CONTENT
CONTRIBUTION

DELEGATES

**Lead
Sponsor**

\$75,000 USD

- Recognition as Lead Sponsor on all branding during the Forum, including on on-site signage
- Recognition as Lead Sponsor in all communication and marketing materials, including media releases, website, marketing brochures and the post-conference report
- Special recognition of your organization in media releases leading to and around the Forum
- Opportunity to include branded materials to be distributed to all attendees in delegate bags and on-site
- Premier booth space on the trade show floor (sponsor is responsible for booth hard costs)

- Opportunity for one of your executives to be a featured speaker
- Opportunity for another of your executives to have an on-stage speaking role

- Participation in Forum planning committee
- Contributor of content in one of the Forum's core content themes
- Access to separate private room for targeted meetings, including with media

- Admission for 8 company members and 8 guests of your choice (KOLs, business partners, government officials, or others)

**Strategic
Partner**

\$50,000 USD

- Recognition as Strategic Partner on all branding during the Forum, including on on-site signage
- Recognition as Strategic Partner in all communication and marketing materials, including media releases, website, marketing brochures and the post-conference report
- Opportunity to include branded materials to be distributed to all attendees in delegate bags and on-site
- Preferred booth space on the trade show floor (sponsor is responsible for booth hard costs)

- Opportunity for one of your executives to have an on-stage speaking role

- Contributor of content in one of the Forum's core content themes

- Admission for 5 company members and 5 guests of your choice (KOLs, business partners, government officials, or others)



SPONSORSHIP LEVEL

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CONTENT CONTRIBUTION

DELEGATES

Collaborating Partner

\$30,000 USD

- Recognition as Collaborating Partner on all branding during the Forum, including on on-site signage
- Recognition as Collaborating Partner in all communication and marketing materials, including media releases, website, marketing brochures and the post-conference report
- Preferred booth space on the trade show floor (sponsor is responsible for booth hard costs)
- N/A
- Contributor of content in one of the Forum's core content themes
- Admission for 3 company members and 3 guests of your choice (KOLs, business partners, government officials, or others)