

Global Principles on Population Aging

1. **Propel an optimistic view of population aging.** Society must embrace an optimistic view of longevity and population aging as a basis for economic growth, intergenerational harmony and individual fulfillment.
2. **Prepare for population aging as a "life course" rather than "end of life" process.** Population aging must be viewed holistically and as a continuum. A sustainable aging society can only be achieved through a coordinated approach that promotes a healthy, happy, productive and financially secure aging population.
3. **Invest in innovative research and technology that promotes healthy and active aging.** Spending on biomedical research and innovative technologies for age-related health needs and conditions should be encouraged as investments in healthy and active aging.
4. **Improve quality of life through wellness, prevention and access to care.** Healthy aging and financial security are driven by a strong quality of life, which can be steadily enhanced through innovative solutions and access to care, including wellness and prevention programs and in-home care.
5. **Promote workplace policies that enhance productivity and lengthen working life and retirement flexibility.** A productive aging society requires a flexible approach to work, retirement and learning that enhances individual contributions to the economy and personal fulfillment over the life span.
6. **Build and support programs to ensure retirement income.** Government reforms and private-market solutions should be promoted to facilitate personal savings and financial security. Innovative solutions for savings and guaranteed retirement income are required to ensure a financially secure aging population.
7. **Engage in public-private partnerships where they advance innovation for aging across the life course.** Public-private cooperation at the intersection of marketplace innovation and solid public policy should be promoted when it presents viable solutions at the government, community and individual levels.