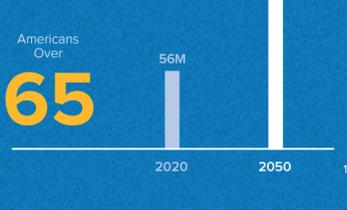


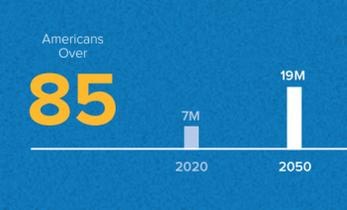
Caring for America's Seniors: The Value of Home Care

America's population is aging rapidly.

84 Million Over 65



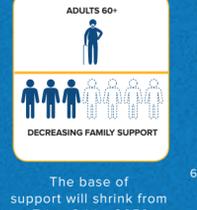
19 Million Over 85



More Americans are requiring care than ever before.



Seniors want to stay in their own homes, but gaps in the care continuum are emerging.



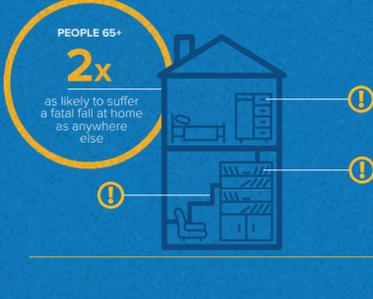
Home care is a valuable solution in this changing health care continuum.

Home care provides vital services that allow seniors to stay in their home as long as possible.



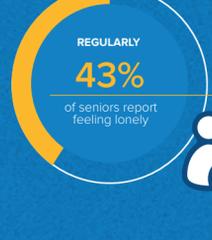
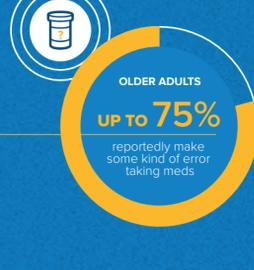
Caring for America's Seniors: The Benefits of Home Care

Home Care Benefits Seniors



Caregivers help with sometimes-dangerous everyday tasks like cleaning and laundry and serve as an extra set of "eyes and ears" in the home.

Caregivers work to keep seniors healthy by ensuring seniors follow medication regimes and by preparing nutritious meals.



Caregivers provide companionship and personalized care to seniors including listening to stories, playing games, and sharing meals.

Home Care Benefits Families

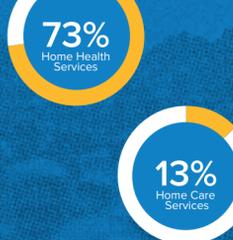
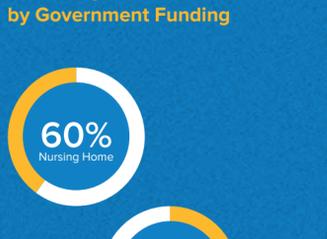
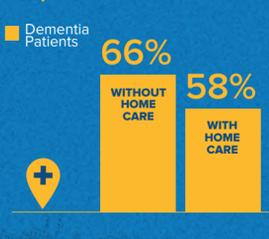
Family caregivers using home care report better overall health, better ability to hold jobs, and fewer lost wages than those without home care.



Home Care Benefits America's Health System



Caregivers can provide doctors with valuable information that may help improve diagnosis and treatment of seniors and help them avoid costly hospital stays.



Home Care Benefits the Economy

Annual Employer Health Care Savings Due to Home Care Services



Home Care Projected Job Growth



Home care is a fast-growing industry, driving job creation and economic growth across the United States.

Home care is growing as a vital segment of the health care continuum.

Home Care Association of America

Global Coalition on Aging

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To read the full Caring for America's Seniors: The Value of Home Care Report, visit www.hcoa.org/valueofhomecarereport